



SPECIFICATION SHEETS

2023

BLUEBERRY

General Characteristics

Also known by its scientific name, *Vaccinium Myrtillus*. The blueberry is a fruit that grows wild in cool areas of the northern hemisphere, its texture and flavor are far superior, despite being smaller than what is offered commercially. In recent years, its cultivated area has grown since many farmers have adapted it to their plantations due to the incredible demand it has in the market. It is a bluish-black globose berry measuring about 6mm in diameter. Its pulp is aromatic, juicy and somewhat acid in flavor. Contains numerous small brown seeds. At the top it has a small crown that distinguishes it from the black currant. The blueberry can be eaten as a table fruit, although its main use is the preparation of various products derived from fruit, such as preserves, jams, purées, compotes, jellies and juices. Freeze dried and dried cranberries are also prepared. And in some countries, soups and fried foods are also prepared.



AVAILABILITY Colombia can produce blueberries 52 weeks of the year.

Production areas: Boyacá, Antioquia and Cundinamarca, with the Bogotá savannah being one of the main producers in the area, in municipalities such as Guasca, Zipaquirá, Gachancipa, among others.

Climate: It is a crop that develops very well at altitudes above 2,200 meters above sea level. With average temperatures between 16 and 25°C.

Average Brix degrees: 12 to 14%

Average acidity: 0.4 to 1.2%

Average PH: 4.5 to 5.0

Average weight (g): 1.2 to 2.5

Diameter (mm): 5 to 16

CALIBER: 12-14 mm average

The blueberry prefers those light soils with good drainage, tillage, deep and high content of organic matter.